



COURSE OUTLINE: HST734 - PROFESSIONAL DEVELOP

Prepared: Jordin Boniferno-Knight

Approved: Karen Hudson - Dean

Course Code: Title	HST734: PROFESSIONAL DEVELOPMENT
Program Number: Name	6350: HAIRSTYLIST LEVEL I
Department:	HAIRSTYLIST
Academic Year:	2025-2026
Course Description:	Upon successful completion the apprentice will demonstrate the ability to adapt to various and changing technologies, applications and procedures in the hair styling industry, develop and present a plan outlining future professional development.
Total Credits:	1
Hours/Week:	1
Total Hours:	8
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course:	6350 - HAIRSTYLIST LEVEL I VLO 1 Hairstyling 1
Please refer to program web page for a complete listing of program outcomes where applicable.	
Essential Employability Skills (EES) addressed in this course:	EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.
Course Evaluation:	Passing Grade: 60%, C A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
Other Course Evaluation & Assessment Requirements:	Attendance in all classes will be assessed and calculated in final grades. All hours of theory and practical must be completed.
Books and Required Resources:	Milady Standard Cosmetology and Foundations bundle by Milady Publisher: Milady Binding Edition: 14th ISBN: 9780357871492 Workbook package by Milady by Milady Publisher: Milady Binding ISBN: 9780357922170



Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Cultivate a professional image to comply with client and employer expectations.	1.1 Define professional image 1.2 Describe self-esteem, self-image and its projection 1.3 Define personality and attitude, and their influence in the workplace 1.4 Apply dress code concepts 1.5 Discuss the importance of reliability for clients and co-workers 1.6 Discuss expected professional image on all social platforms
Course Outcome 2	Learning Objectives for Course Outcome 2
2. Develop career goals and success strategies.	2.1 Describe the importance of goal settings and identify its impact 2.2 Define goal setting techniques, short term and long term 2.3 Develop personal and professional goals 2.4 Benchmark and evaluate goals 2.5 Describe the basic guidelines for success including motivation and self-management
Course Outcome 3	Learning Objectives for Course Outcome 3
3. Identify learning resources and opportunities to promote professional competence and skill development.	3.1 Create a professional development plan with support from mentors, suppliers, co-workers, professional associations, etc. 3.2 Define Professional Development and the importance of attending seminars, workshops and conferences 3.3 Identify strategies of keeping pace with new trends and the implementation of those adaptations such as digital technologies, social media and industry networking
Course Outcome 4	Learning Objectives for Course Outcome 4
4. Identify areas for professional growth and development by assessing constructive feedback relating to ones own performance, strengths and limitations.	4.1 Identify strategies to develop and implement ongoing self-evaluation 4.2 Describe performance appraisal evaluations and define their positive role 4.3 Define constructive criticism and describe its relevance in professional growth and development 4.4 Identify resources to maintain current knowledge and competence in the profession

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Assignments	10%
Employability Skills	40%
Milady Workbook	20%
Quizzes and Exam	30%

Date:

June 17, 2025

Addendum:

Please refer to the course outline addendum on the Learning Management System for further information.

